

# CASE STUDY

# SEESMART<sup>®</sup> MEETS EXCEED FLOORING

## BUSINESS NAME

Exceed Flooring

## BUSINESS TYPE

Retail

## BUSINESS LOCATION

Crystal Lake, Ill.

## INSTALLATION AREAS

- Showroom

## SEESMART PRODUCTS USED

- 180097

CASE SUMMARY



Before



After



After



After the retrofit, Exceed Flooring is experiencing better visual acuity and the showroom is now brighter and cleaner looking.

# CASE STUDY

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## ANNUAL ENERGY SAVINGS

\$552.36

## CARBON FOOTPRINT REDUCTION

4 tons/yr

## ANTICIPATED ROI

26 months

## RETROFIT PERKS

- Cleaner, brighter appearance
- Increased light levels
- Reduced maintenance
- Reduced energy usage
- Reduced HVAC expenses
- Customer compliments

CASE SUMMARY



After



After



After



# SEESMART<sup>®</sup>

## MEETS EXCEED FLOORING

# XCEED FLOOR & HOME

*Designing for extraordinary interiors*

Exceed Flooring is a high-fashion flooring design company with a 40,000-square-foot showroom in Crystal Lake, Ill. Since customers from across Chicagoland visit the showroom daily for design inspiration, proper lighting is crucial for everyday business. After multiple lamp failures, the Exceed team was ready for better quality lighting that required less maintenance. These parameters made Seesmart<sup>®</sup> LED lamps the products of choice.

Before Exceed's lighting makeover, the showroom was illuminated (and heated) by 50-watt PAR 30 incandescent lamps. These were replaced by 73 of Seesmart's energy-efficient, 9-watt warm white dimmable 140° PAR 30 LED lights.

Exceed Flooring achieved a number of benefits as a result of its lighting upgrade. The efficiency and longevity of Seesmart's LED products should save the company more than \$550 per year. The days of multiple lamp failures at Exceed Flooring are over and maintenance costs will plummet. The company's carbon footprint has been reduced by more than 4.5 tons. And perhaps best of all, the showroom is now brighter and cleaner-looking. Employees and customers experience better visual acuity.

Exceed Flooring is just one of many satisfied Seesmart customers. Contact Seesmart today to see how our long-lasting, high-efficiency LED lighting products can transform your facility.