

CASE STUDY

SEESMART[®] MEETS IDEALEASE

BUSINESS NAME

Idealease

BUSINESS TYPE

Truck Leasing and Logistics

BUSINESS LOCATION

Barrington, Ill.

INSTALLATION AREAS

- Offices
- Call center
- Training area

SEESMART PRODUCTS USED

- 140041
- 180129
- 140042
- 200007
- 140047
- 200216
- 140048
- 180098



Idealease expects to save nearly \$25,000 annually as a result of the Seesmart lighting retrofit!

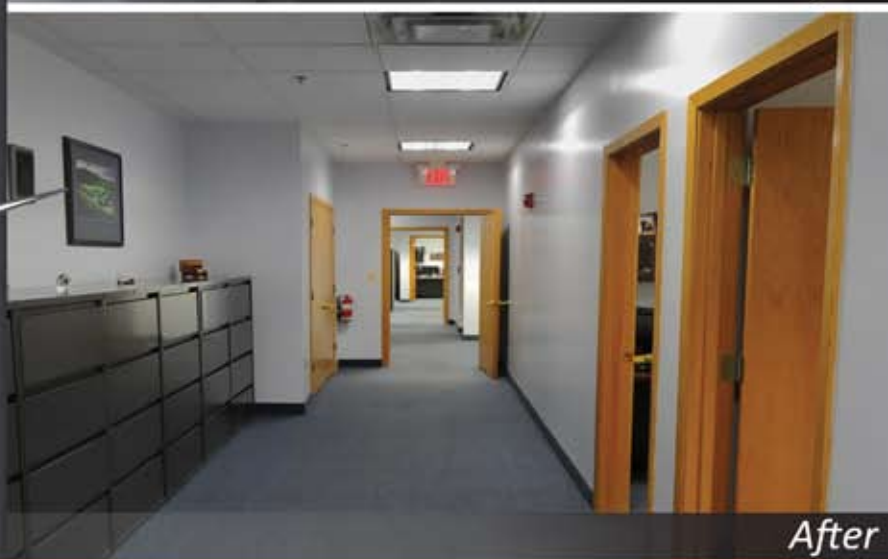
CASE SUMMARY



Before



After



After

CASE STUDY

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ANNUAL ENERGY SAVINGS

\$24,892.08

CARBON FOOTPRINT REDUCTION

70 tons/yr

ANTICIPATED ROI

27.42 months

RETROFIT PERKS

- Cleaner, brighter appearance
- Increased light levels
- Reduced maintenance
- Reduced energy usage
- Reduced employee migraines
- Increased employee energy and productivity
- Better visual acuity



CASE SUMMARY



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SEESMART[®] MEETS IDEALEASE



Idealease is a truck leasing and logistics company in Barrington, Ill., with a 25,000-square-foot facility. For more than 12 years, the facility had the same dull, yellow, poor lighting. There were many dark areas throughout the Idealease offices and employees complained of painful migraines due to insufficient lighting. The Idealease team knew it was time for a change and turned to Seesmart, Inc. for a solution.

Idealease's lighting retrofit was expansive. The offices, call center, and training center received a much-needed lighting makeover. Fluorescent tube lights were replaced with 682 of Seesmart's energy-efficient 10- and 15-watt LED tube lights. Dimmable LED PAR lights were installed in recessed cans. Seesmart's household lamps were used in decorative ceiling-mounted fixtures. In all, 949 traditional lighting products were replaced with 846 Seesmart LED products.

Idealease achieved a number of benefits as a result of its lighting upgrade. The efficiency and longevity of the Seesmart products installed should save the company almost \$25,000 per year. Lighting levels in all retrofitted areas have increased, and the office feels not only brighter, but cleaner. The company's carbon footprint has been reduced by over 70 tons. And perhaps best of all, Idealease employees have noticed an improvement in their energy, productivity, and visual acuity. Employees even wrote letters to ownership about the improved lighting quality. Idealease's owners and employees are both very pleased with the project's outcome.

Idealease is just one of many satisfied Seesmart customers whose lighting retrofit improved much more than the bottom line. Contact Seesmart today to see how our long-lasting, high-efficiency LED lighting products can transform your facility.